

**1st International conference
on Applied Data Science and
Smart Systems-2022 (ADSSS)
4th-5th November 2022**

Call for Papers of Special Session

Important Dates:

- Last Date of Paper Submission: 20th Aug
- Notification of Acceptance: 20th Sept
- Camera Ready: 5th October
- Registration: 20th October

Publication

All accepted and registered papers of this special session will be submitted for inclusion into SCOPUS Indexed AIP conference Proceedings.

Registration

Please visit conference webpage for registration and other details: <https://ca.chitkara.edu.in/academic>



Session Title:

Contemporary Management Practices in Emerging Economies in the Era of Artificial Intelligence

Session Chairs:

Dr Urvashi Tandon, Dr. Arun Aggarwal, Dr. Balraj Verma

Affiliation:

Doctoral Research Centre, Chitkara Business School, Chitkara University, Punjab, India

Abstract

Business Practices have undergone a dramatic transformation in this era of intelligence. This transformation has resulted in creating a multitude of opportunities and challenges in the field of Business Management such as Marketing, Human Resource, Finance, Operations, International Business, and Information Technology. Business practises and related disciplines like Business Analytics, Cloud Computing, Artificial Intelligence, Machine Learning, and cross-disciplinary fields have advanced thanks to the current information technology wave. Researchers now have new opportunities to consider business-related concerns and the difficulties brought on by the digitalization of corporate entities' working practises. Therefore, a conference as a common platform will bring an exploratory insight on the innovations, trends, and challenges in the respective disciplines.

Topics of Interest:

Marketing Management: Digital Marketing, Marketing Analytics, Consumer Behaviour, and Service Marketing, Service Marketing, Finance Management: Corporate Finance, Micro-finance, Financial Risks, Venture Capital, International Financial Reporting Standards, Operations Management: Sustainable Operations Management, Supply Chain Management, Chain Analytics, Human Resource Management: Sustainable HRM Practices, Talent Acquisition, HR Analytics, Information Technology Management: MIS, Green Technologies, ERP, Big data, Metaverse, Technology Adoption & Diffusion, Internet of Things & Industry 4.0.

Paper Submission Process: Please submit your paper (inword) to easy-Chair portal and submit the paper titles and easy-ChairID to us

Contact Details of Special Session Chair:

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Details of papers from DRC:

Following are the details of the papers of candidates for ADSSS-2022

1 Manu Sharma and Dr Sandhir Sharma

Paper id: 2747

Paper Title: Does Venture Capital Qualify as an Asset Class: A USA based Study

2 Alok Tiwari and Dr. Kumar Sahilendra

Paper id: 2231

Paper Title: Virtual World: Metaverse Governance Framework

3 Anantharaman Subramaniyan, Balraj Verma, Amit Mittal, and Arun Aggarwal

Paper id: 2962

Title: Exploring Vendor's Critical Attributes to Success in Engineering, Procurement, and Construction companies in India

4 Kirti kumar Tolani, Sridhar Manohar, Deepika Jhamb, Amit Mittal

Paper id: 1876

Title: A Systematic Literature Review on Sustainable Development: Emergence of Sustainable Mobility for Global Ecology

5 Anuradha Sandhu and Neeraj Anand

Paper id: 3775

Title: Exploring role of Mindfulness to Reduce Bias in Visual Inspection Technology